

Case Study – Event Management

Mint Polo in the Park

Location - Hurlingham Park, Fulham



Outline -

In 2014 Roadside Technologies were chosen to supply and deploy 5.no VMS-M Variable Message Signs for the prestigious Polo in the Park event in Fulham. The event is held at Hurlingham Park which is surrounded by residential housing and restricted routes with limited or no parking. The VMS required to direct deliveries in large artic lorries around the width restriction routes during the setup. Through the event the messages were requested to be remotely changed to advise directions to the different entrances and, directions to transport links on egress.

Solution –

Prior to the event starting we placed 3 no, VMS-M Variable Message Signs around Fulham and Putney Bridge to guide in lorries and plant deliveries who would have otherwise got stuck in the width restrictions. Once setup was completed an additional 2.no VMS-M were added on site and all 5.no VMS-M were positioned on approach routes to the park to guide visitors to their designated entrances. At the end of the day the messages were then changed to the egress program to show the public how to get to transport links such as the tube stations, taxi ranks and car parking areas.

“This is a quick email to thank Chris and his team for all their hard work through PMP over the last 2 weeks. It was nice to see a can-do attitude with all the requests and changes we asked for through the weekend. The VMS were a great choice and fitted nicely on an already tight residential area of London! Thanks once again and I'll be in touch next year for sure! Richard”



For more information or to obtain a quote please contact us below -

Roadside Technologies Ltd
M1 Commerce Park
Chesterfield
Derbyshire
S44 5HS
01246 792000
www.roadside-technologies.co.uk